

AMANDA MORRIS: GRAPHIC DESIGNER & MARKETING SPECIALIST

CONTACT



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<https://amandamorris45.wixsite.com/portfolio1>



Pomaria, South Carolina

EDUCATION

B.A. Graphic Design

B.S. Digital Marketing

Newberry College 2022-2024

Minor: Art & Business Administration

GPA: 4.0

Associate of Arts

Piedmont Technical College 2020-2022

GPA: 4.0

AWARDS

- Graduation Honors: Summa Cum Laude
- Bachman Honor Society
- Dean's List: 2020-2024

CERTIFICATIONS

- Hubspot Digital Marketing: 2022
- Hubspot Social Media Marketing: 2022

HARD SKILLS

- Adobe Creative Cloud
- Microsoft Office
- Canva
- Hootsuite
- Wix website builder

SOFT SKILLS

- Time Management
- Attention to detail
- Teamwork
- Problem Solving

PROFILE

Creative Graphic Designer and Marketing Specialist with experience in print and digital design, branding, web design, and social media marketing. Skilled in Adobe Creative Cloud, Canva, and Wix, with a strong work ethic, attention to detail and creative problem solving. Passionate about creating thoughtful, visually engaging design solutions that elevate brands and connect with audiences.

RELATED WORK EXPERIENCE

Social Media Specialist

Irmo Chapin Recreation Commission: Jul. 2025 - Present

- Manage the social media presence for Irmo Chapin Recreation Commission and Saluda Shoals Park
- Design original graphics and marketing materials to promote programs, events, and community activities
- Write engaging copy tailored to diverse audiences across multiple platforms

Freelance Web Designer and Social Media Coordinator

Chapin Pet Lodge: Jul. 2024 -Sept. 2025

- Designed and launched a custom Wix website tailored to the company's branding
- Maintained and update the site by improving content, visuals, and user experience while collaborating with the client to align with evolving business needs
- Managed social media presence by photographing pets and facilities, creating engaging visuals, and writing posts that connect with clients

Volunteer Newsletter Designer and Editor

Bachman Chapel Lutheran Church: Nov. 2024 - Present

- Design and edit monthly printed and emailed newsletters to engage the church community
- Craft visually appealing layouts that ensure readability and organize information clearly

Digital Marketing Intern

Newberry College: Jan. 2024 - Apr. 2024

- Managed social media pages for the Admissions Department
- Social media marketing including content creation and scheduling posts across multiple platforms
- Communicated value of brand with target audiences
- Designed call to action features on web page to drive traffic

RELATED WORK EXPERIENCE (*CONTINUED*)

Digital Marketing Intern

Newberry College: Jan. 2024 - Apr. 2024

- Managed social media pages for the Admissions Department
- Social media marketing including content creation and scheduling posts across multiple platforms
- Communicated value of brand with target audiences
- Designed call to action features on web page to drive traffic

Graphic Design Intern

Newberry College: Aug. 2023 - Dec. 2023

- Designed printed promotional material
- Applied skills in Adobe Creative Cloud applications (InDesign, Photoshop, Illustrator)
- Attended team meetings for projects collaboration and brainstorming

OTHER WORK EXPERIENCE

Kennel Technician

Chapin Pet Lodge: Jul. 2020 - Sept. 2025

- Provided exercise, nourishment, hydration, and care for pets
- Maintained kennels in a sanitary and orderly fashion
- Administered medications to pets, adhering closely to detailed schedules